

Sample Selection Method

The number of sample units will be specified as 400 per Economic Development Region.

The sample will be stratified by NAICS industry super sector and establishment size class to represent the universe of employers. There are 11 super sectors. Establishment size classes include very small (1-4 employees), small (5-49), medium (50-249) and large (250 or more). Certainty may be given to employers in the large size class, meaning all establishments that employ 250 or more employees may be selected in the sample, depending on characteristics of the Economic Development Region.

The resulting sample size will then be allocated using the Neyman method. The Neyman method takes a larger sample in a given stratum if: (1) the stratum is larger and (2) the stratum has more employment variation internally.

The universe for the survey sample will include all employers in each Economic Development Region that employ at least one employee and includes private employers, federal government, state government and local government employers.

Firms to be excluded from the sampling process will be those in private households, temporary help services, professional employer organizations and those firms with no employees.