

Governor's Workforce Policy Advisory Board Committee Updates

Credential Committee

Led by Kent Dubbe, The Credential Committee's primary objective is to identify strong training and education pipelines that anticipate future workforce requirements and meet the demands of existing and emerging industries as well as create a career preparation system that builds the skills needed for quality jobs.

The Committee is currently researching current and successful initiatives including Rhodes College (manufacturing pathway). The next steps for the committee include selecting a model and determining the appropriate funding sources as well as developing promotion strategies.

The next Credential Committee Meeting will be held on February 18, 2009 at Columbus State Community College.

Emerging Workforce Committee

Led by Bobbi Montgomery, The Emerging Workforce Committee's primary objective is to identify and promote system wide best practices for emerging workers and employers and align these practices within state agencies and local WIBs.

The Committee recently held a dialogue session with local Workforce Investment Board Directors, Youth Board Chairs, and regional providers at to assist in developing strategies to ensure the maximization of resources and services to youth in the local workforce areas. Outcomes/ Feedback focused on accessibility, eligibility requirements, funding, performance and common measures, partnership and inter-agency collaboration, and training. The Committee agreed that another conversation should be held to address and discuss the aforementioned issues with WIB Directors.

The Committee will explore programs concerning emerging workforce training programs and youth service contracts that produce sustainable and livable wages (versus sole stackable certificate programs (possibly incentivizing it)). Additionally, the draft legislation regarding WIA Discretionary Funds and expenditure rates was discussed.

The following recommendation was presented and approved at the February 2nd Executive Committee Meeting:

- The Committee would like to work with The Ohio Department of Development policy staff to draft legislation regarding relocation of funds based on expenditure rates, disbursement process of the WIA funds for local level workforce programs, and timeline with regards to unspent local funds as established by the Department of Labor.

The next Emerging Workforce Committee Meeting will be held on February 18, 2009 at Columbus State Community College.

Upcoming Meetings

February 18, 2009	2– 4pm (Columbus State Community College)
March 24, 2009	1-3pm (place TBD)
April 29, 2009	2-4pm (Columbus State Community College)

External Partnerships Committee

Led by Rich Berens, the External Partnerships Committee's primary objective is to identify connections and strengthen relationships among education, workforce, economic development, community development, and business groups through outreach from the Governor's Workforce Policy Advisory Board.

The External Partnerships Workgroup established the following three goals for the External Partnerships Committee:

- 1. Generate effective communication between the Governor's Workforce Policy Advisory Board and Committees, governments, businesses, educational institutions and other groups.*
- 2. Establish collaboration between the Governor's Workforce Policy Advisory Board and Committees and external partners to advance Ohio's workforce.*
- 3. Create two or three meaningful recommendations to bring before the Governor's Workforce Policy Advisory Board for implementation.*

The workgroup established the importance of collaborating with the Executive Committee and Full Board to recommend all committees discuss external partnership groups as a part of their agenda.

The next External Partnership Committee will be held on February 18, 2009 at Columbus State Community College.

Marketing Committee

Led by Deb Norris, The Marketing Committee's primary objective is to promote and brand the Workforce Development System to businesses and individuals.

During the November 28th Board Meeting, the Marketing Committee met and reviewed the charter outlining the purpose, leadership, membership, responsibilities and objectives, and reporting relationship of the committee. Subsequent discussion was centered on defining and positioning the "product": The Workforce Development system.

The following recommendations were presented by Co-Chair, Deb Norris, and approved at the February 2nd Executive Committee Meeting:

- The committee will re-defining the Workforce Development System in order to reflect a broader, all inclusive, and comprehensive system (moving away from the historical definition that commonly focuses solely on one-stop centers). This definition will identify and define the various services and products of Ohio's Workforce Development System (i.e. Local One Stops, Higher Education, Employers etc.) in order to address the board's holistic vision.
- As the Committee seeks to elevate the profile of the GWPAB to make it more visible at the national, state, and local level, the committee will research and/or visit other state agencies to benchmark and to identify best marketing practices as well as successful workforce development system models.

The next Marketing Committee Meeting will be held on February 18, 2009 at Columbus State Community College.

Talent Development Committee

The Talent Development Committee's primary objective is to retain and attract top talent to the state of Ohio. The Committee is working to identify and develop coordinated, responsive and proactive talent recruitment and retention models to meet the needs of individuals and employers.

The Chair of Talent Development Committee, Dr. Ron McKinley, has recently accepted a position in Texas and is no longer a member of the Governor's Workforce Policy Advisory Board. The staff of the Governor's Workforce Policy Advisory Board will work with other members of the committee to establish a new Chair.

The next Talent Committee will be held on February 18, 2009 at Columbus State Community College.

WIA Compliance Committee

Led by Terry Marovich and Bruce Wyngaard, The WIA Compliance Committee's primary objective is to strengthen and monitor Ohio's Workforce system. The Committee is working to ensure compliance with applicable laws and regulatory governance of workforce development programs, ensure continuous improvement of Ohio's workforce development system and identify the characteristics and specific performance measures that define an effective workforce development system.

On January 8th the WIA Compliance Committee met to establish the structure of the committee and review WIA policy and procedures.

The topics of discussion included the role of the Governor's Workforce Policy Board, the Statewide Workforce System components, the responsibility of the Ohio Department of Development and Ohio Departments of Job and Family Services in relation to WIA, the Workforce System Mandatory Partners and their function, the State Workforce Plan and Annual Report, U.S. Department of Labor Performance Measures, and the Statewide Statistics System.

The following recommendations were presented and approved at the February 2nd Executive Committee Meeting:

- Approval of the State of Ohio Workforce Investment Act Program Year 2007 Annual Report.

The next WIA Compliance Committee will be held on February 18, 2009 at Columbus State Community College.